

Communication-intensive Course (CI Course) Certification Form

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| **Course Code** | **Course Title** | **Course Coordinator** | **Expected Offering**  **Year & Semester** | **Badging Type** | |
|  |  |  |  |  | **New Course** |
|  | **Renewal** |
| **Communication ‘Literacies’ -** In which literacy areas do students on the course develop and demonstrate communication-related *knowledge* (understanding of communication as it relates to human interaction), *skills* (skills in communicating effectively with others, using language and/or other means) and *attributes* (the attributes of effective communicators)?  Please select at least two and put a tick () in the boxes. | | | | | |
|  | ***Oral literacy*:** The ability to communicate through spoken texts that are constructed with the appropriate content, structure and language features, fit for their intended academic, social or professional purpose and audience. | | | | |
|  | ***Written literacy***: The ability to communicate through written texts that are constructed with the appropriate content, structure and language features, fit for their intended academic, social or professional purpose and audience. | | | | |
|  | ***Visual literacy***: The ability to communicate in speech and writing through appropriate visual modes (e.g., diagrams, graphs, charts) and/or visual media (e.g., posters, 3-D printed objects, stage performances). | | | | |
|  | ***Digital literacy***: The ability to use appropriate information and communication technologies to find, evaluate, create, and communicate information in speech and writing (e.g., wikis, websites, virtual reality projects). | | | | |
| **Course Learning Outcomes** – Please list the course learning outcome(s) that relate explicitly to students’ learning of communication-related knowledge, skills and attributes. The following are examples from four different courses:  *Students will be able to…*  Oral literacy: *Apply the basic principle of solution-focused interviewing and counselling and demonstrate interviewing and counselling skills in authentic cases.*  Written/visual literacy*: Conduct an in-depth scientific literature review on a key regional geological issue and present the findings through visuals (e.g., graphs/charts) and an engaging, comprehensive online written format.*  Oral/written literacy*: Generate and refine designs into detailed engineering specifications and be able to effectively communicate and defend the project status and technical material in both oral and written forms.*  Oral/written/digital literacy*: Create design documentation, technical design documents, art ‘bibles’ and other pertinent technical documents and present these through a formal pitch presentation and website.* | | | | | |
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| **Assessment component –** Please list the communication-rich assessment task(s) that measure the communication-related course learning outcomes on the course. Please indicate what proportion of the course grade is allocated to performance on the assessment(s). | | | | | |
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***Please refer to sample CiC Syllabus Statements to complete this section. After badging approval, this section will appear in your course syllabus and read by students.***

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| **What communication knowledge and skills will students learn in this course?** |
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| **How will students learn these?** Describe (1) theteaching and learning activities in your course that teach the communication knowledge and skills, (2) practice activities in your course and (3) opportunities for formative feedback |
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| **What does a good communicator look like in this course? –** Please list the expected communication-related attributes you want your students to have after taking your course (e.g. confidence, openness to diverse perspectives and ways of learning, ability to respond to constructive criticism from peers and the teacher, developing interpersonal skills to collaborate with others to achieve a common goal, collaboration with peers, providing constructive feedback to peers, following the conventions of a genre, and having personal and academic integrity). |
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***Please attach the following documents with this certification form (tick included items):***

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|  | Please tick below |
| Course Syllabus (track changes version) |  |
| Course Schedule (please highlight the CIC components i.e. where and when in the course the students will acquire the specific knowledge, and develop the specific skills required of a good communicator) |  |
| Assessment Tasks/Instructions and Rubrics |  |

**Submit all documents to the CIC committee (**[**cics@hku.hk**](mailto:cics@hku.hk)**).**