BUS 3999 – Career Readiness & Professionalism
Iterative Learning Process – BUS 3999

1. Observe
2. Analyze
3. Practice
4. Revise
5. Apply
Progressive Learning Activities – BUS 3999

**Writing**
1a Pitch script
1e Thank you email
2a LinkedIn text
2b Resume + CL text
3a Indv pres script
4a Indv pitch email
4b Team memo

**Speaking**
1b Pitch video
1c Pitch f2f practice
2d Networking night
3b Indv pres video
3c Indv presentation
4c Team presentation

**Visual**
2c Resume + CL design
3d Indv pres slide deck
4d Team memo design
4e Team pres slide deck

**Critical Analysis**
Self-critique
Peer feedback
Reflection

**Intensive Instructor Feedback**
Flipped, Multimedia Content – BUS 3999
Lessons Learned – BUS 3999

- Explain the “why” over, and over, and over...
- Re-think content sources
- Scaffold activities—it's efficient!
- Provide intensive feedback early in the semester
- Teach students how to do self-reflection & peer critiques
- Leverage rubrics as teaching and grading tools