Communication Intensive Courses

SYMPOSIUM

28-29 June 2018
CPD 2.77, Centennial Campus, HKU
At least 40% of the course grade of a CI-badged course is assigned to communication-rich assessment tasks relating specifically to communication-related knowledge, skills and attributes, as specified in the course learning outcomes.

Assessment rubrics are provided that describe expected student performance in these communication-rich assessment tasks.

NB: The University’s expectation in relation to the teaching and learning approach adopted on CI-badged courses is that it be active and dialogic, that assessment be both formative and summative, and that feedback be frequent, timely and relevant.
CI-badged courses clearly specify communication-related course learning outcomes (in terms of communication-related knowledge, skills and attributes) that relate specifically to at least two of the following four communication ‘literacies’

- The ability to communicate through spoken texts that are constructed with the appropriate content, structure and language features, fit for their intended academic or professional purpose and audience.

- The ability to communicate through written texts that are constructed with the appropriate content, structure and language features, fit for their intended academic or professional purpose and audience.

- The ability to communicate through appropriate visual modes (e.g. diagrams, graphs, charts) and/or visual media (e.g. posters, 3-D printed objects, stage performances).

- The ability to use appropriate information and communication technologies to find, evaluate, create and communicate information in speech and writing (e.g. wikis, websites, virtual reality projects).
WHAT IS A BALL?

Communication IS Communication

Communication is NOT Communication is NOT Communication is NOT Communication is NOT Communication

Family Resemblances, Metaphors and Analogies, and Duck-Rabbits

Generative Principles

Respect for Disciplinary Differences

Integration Over Separation

Respect for Teaching and Learning Styles
ENJOY!